

West Ham United Supporters' Trust

Steering Committee Minutes

Date of meeting: 24 January 2023

Location: Virtual by Zoom

Present: Richard Elliott, Kevin Hind, Mark Inskipp, Rachel McFetridge, Terry Reynolds, Sue Watson, Chris Wheal

Apologies: Anthony Knight, David Shaer

1. Chair's welcome and apologies for absence

Chair opened the meeting and welcomed all present, noting apologies from Anthony and David.

The Board noted, with sadness, the death of David Gold and offered sympathy to his family at this difficult time.

2. Minutes of Last Meeting and matters arising

Minutes of the last meeting were agreed as a true record. Chair has emailed Jake iro history/heritage issues.

ACTION : All to review draft Mission Statement.

3. AGM Preparation

Mark highlighted work to date noting that, 10 nominations for Board positions had been received. Following discussion, he said that he would consult FSA to confirm next steps and circulate, for information, Trust policy iro appropriate, effective and efficient arrangements for these appointments. He noted that the plan to issue AGM invitations/instructions to members on 1st February. The draft AGM agenda was agreed.

It was agreed to arrange a general member meeting to take place within 2 months after the AGM to get input for Trust activities over that year.

Chris confirmed he would share with Mark and Sue materials and work in progress on the Trust Annual Report.

Chris volunteered to run the admin needed iro of technology supporting the virtual AGM.

ACTIONS: Mark to clarify arrangements for finalising Board appointments.

Chris, Sue and Mark : To progress Annual Report

Chris : To provide tech support for AGM.

ALL: Consider timing and content for Q1 Member meeting.

4. Communications and Media feedback discussion

Chris shared hand in hand and arrangements for creating TikTok and Instagram content. He confirmed the Media Strategy was progressing, noting a recent success in getting BBC to change a pejorative on-line report about West Ham supporters. The Trust now has TikTok, Twitter and Instagram accounts. A LinkedIn account would launch this week and colleagues should add themselves to this as Board Directors.

ACTION: ALL : Add self to LinkedIn

5. Ticketing

Chris fed back on ISC Ticketing sub-group activity noting the approach which has been made and the ideas shared with the Club about a possible additional pricing policy point in relation to some European games.

6. Workstream Updates

Fan Engagement Plan– Sue reported that Jake was pulling this together and had not yet shared details.

SAG – The meeting had been cancelled because of the death of David Gold. It will be arranged probably to take place February.

IAG - Sue and Kevin would share details when these were available.

ACTION: Sue to forward agenda for 26/1/23 to committee.

Met Police Turnaround Plan – Sue would share including the link to the related Survey.

Sue will draft a short piece for WHUST website and look to promote via IAG and WHUST social media channels.

6. AOB

Chris flagged a 6 February meeting at RSA focusing on Homophobia and Transphobia in Sport and Restorative Justice. Colleagues at Pride of Irons are involved. Venue is RSA John Adam Street from 18.00-20.00 (Embankment is nearest tube). He will draft a short piece for WHUST website and look to include a quote from Pride of Irons colleagues.

7. Date of next meeting

WEDNESDAY 8th February 2023

The meeting ended at 19.53